

October 23, 2008 9:53 PM EDT

### Inside this issue

October 17 Has Come And Gone, So Now What?

Stock Market Says Obama To Be President

**Upcoming CNBC Appearance** 

Friends And Family Plan

## October 17 Has Come And Gone, So Now What?

 $\sim$ 

I love October! It's one of my favorite months. We have peak foliage in Connecticut, Halloween cool nights and beautiful days. Both college and pro football are in full swing with many of the rivalries heating up. And we have the World Series, one of the great events of the year, even without my Yankees. Could anyone in their right mind have predicted the Phillies would play the Devil Rays? What an interesting match up.

Oh yeah... October has seen more stock market bottoms, more bear market lows than any other month of the year.

Over the past month or so, I have been discussing the magical date of October 17 for a stock market low, right? Well, not exactly, but somehow my commentary was interpreted into this key, random date.

What I had said all along was that given rate a descent in such a short period of time, the likely window for a stock market bottom was during the first two full weeks of October. And certainly by the 17th, which was options expiration, a day when I felt mutual funds would get the bulk of their selling done by since their fiscal years end on October 31.

The morning of October 10 provided enough fireworks to indicate that stocks were either going to zero or in the final throes of the greatest bout of capitulation during the modern investing era. Can you guess which outcome occurred?

On that day, we saw record volume on the New York Stock Exchange, record volume on the NASDAQ, record ETF volume in the SPY and QQQQ. The most stocks ever hit new 52 weeks lows on the New York and NASDAQ on October 10 to go along with so many other records. This followed a pattern of historic readings that began to take as the 4th quarter began.

So now that we generally got that right, all is well in the world and markets? Again, not exactly. October 17 may have passed but as I've said time and time again, the only magic bulle for capitalism is time. So much damage has been done to the global financial system, it's going to take a long while to repair.

I'm glad I procrastinated this week in getting this issue out. My original thesis called for two possible stock market scenarios to unfold. And frankly, I wasn't sure which one we would see. Thankfully, the market tipped its hand so I can focus on the path I believe we are on.

With the continuing record intra day, day to day and week to week volatility, the likelihood of a simple stock market bottom was pretty small. There are so many crosscurrents, with mutual funds ending their fiscal year, hedge fund experiencing another bout of record investor redemptions, forced deleveraging and investor margin calls that a complex low was all but guaranteed.

And hasn't the stock market obliged?

Since October 10, we have already seen two attempts to revisit the lows on the 16th and 23rd. So far, they have been successful, but don't start celebrating just yet! This bottom is not going to be easy or comfortable for either the bulls or the bears.

You can and should expect multiple attempts and assaults by the bears in the coming days and weeks to force another round of panic selling. So let me be crystal clear.

I firmly believe that the lows we saw on October 10 will be viewed as the date when the majority of stocks saw their darkest day of 2008.

Before Thanksgiving, we may see one or two more retests of the intra day lows of October 10, but I do not believe the bears will be able to make much headway for more than a day or so. Rather, we should see a quick panic lower that reverses itself as sellers get exhausted and real buying begins to come in. And I expect to be right there buying as well.

Record volatility is going to continue, but on one of these rallies that's become so "easy" to sell (of course, with the benefit of hindsight), the bears will be out of ammunition and the bulls are going to unleash a torrent of buying power, the likes of which have never been seen before!

For those of you looking for a clue to this event unfolding, keep an eye on the 90 day treasury bill closing a day and week at 1.50% or higher. With the recent lows around 0, and current rate around 1.00% a move higher towards the Fed Funds Rate will mean the credit markets are getting markedly better and investors are willing to assume some risk again.

The other common indicator to watch is the Volatility Index (VIX) closing under 45, which should show the current storm has passed and a more "normal" trading pattern is emerging. Both of these indicators are available on even the free financial sites like Yahoo, MSN, Marketwatch, etc.

## **Stock Market Says Obama To Be President**

When I came into the business in 1988, one of the first research projects I did was to track the performance of stocks in the days and weeks leading up to the Presidential election. Since my dad taught me around the dinner table in the 1970s, the stock market usually discounts an event before it actually happens.

Could the stock market predict national elections? I was fairly certain it could with a decent degree of accuracy. And my research definitely proved the hypothesis with a statistically significant accuracy rate, something my friend Tom McClellan greatly expanded on over the years. Generally speaking, if stocks fall apart before the election, the incumbent party usually loses.

To be clear, just because the Dow or S&P 500 exhibits a certain move before the election doesn't mean someone is a lock. Some years, the polls are so skewed to one side that the edge the stock market gives is overwhelmed.

In 2004, I put out a piece in late October calling for George Bush to win reelection. In 2000, with stocks collapsing all of September and the first half of October before rebounding sharply, I predicted that Bush would beat Gore by a slim margin. And in 1996, with the bull market roaring ahead, Clinton was a shoe-in to beat Bob Dole.

What does the stock market tell us today? Unless at least Dow 10,000 is immediately regained, Barack Obama will be voted in as our next President.

## **Upcoming CNBC Appearance**

 $\sim$ 

I am going to be interviewed live this Monday, October 27, on CNBC at 11:05am edt, no doubt about the current state of the financial markets.

# **Friends And Family Plan**

Finally, as you know, our firm and this newsletter continues to grow mostly from your referrals. If you know anyone who is interested in securing their retirement, planning for it or just plain worried about it, please send them here. As always, thanks for thinking of us with your circle of family and friends.

http://www.investfortomorrow.com/newsletter.asp

You can also forward this email to family and friends by hitting the "forward email" hotlink at the bottom of this email.

#### To Your Financial Success.

Paul Schatz
President
Heritage Capital LLC

1 Bradley Road Suite 202 Woodbridge CT 06525

203.389.3553 Phone 203.389.3550 Fax

#### www.lnvestForTomorrow.com

Published by Paul Schatz. Copyright (C) 2008 Heritage Capital, LLC. All rights reserved.

Street\$marts is produced and distributed regularly via email by Paul Schatz of Heritage Capital, LLC

1 Bradley Road, Suite 202 Woodbridge CT 08525 Phone (203) 389-3553 Fax (203) 389-3550 - www.InvestForTomorrow.com Heritage Capital, LLC is an independent RIA not associated with any financial institution. Data used in this publication is gathered from reliable sources, although completeness and accuracy cannot be guaranteed. Performance results do not take into account any tax consequences and are not predictive of future results. This publication does not give any specific investment advice, does not provide financial planning services, or consider any individual's financial situation, needs or goals. This publication may not be reproduced or retransmitted in whole or in part without the consent of the author, Paul Schatz.

#### Important Disclosure Information

Heritage Capital LLC ("Heritage"") composite performance results represent time-weighted actual performance results for continuously managed Heritage accounts, which individual accounts Heritage believes to be representative of its investment management process (i.e. mutual funds and exchange traded funds) for each specific strategy during the corresponding time period. The composite performance results reflect the reinvestment of dividends and other account earnings, and are net of applicable account transaction and custodial charges, and the separate fees assessed directly by each unaffiliated mutual fund and exchange traded fund holding that comprised each account, and the maximum investment advisory fee that the accounts would have incurred (by applying the Heritage's current investment advisory fee of 2.00% as set forth in its current written disclosure statement) during the corresponding time periods.

Please Note: Past performance may not be indicative of future results. Therefore, no current or prospective client should assume that future performance will be profitable, equal the performance results reflected, or equal any corresponding historical benchmark index. The historical index performance results for all historical benchmark indices do not reflect the deduction of transaction and custodial charges, or the deduction of an investment management fee, the incurrence of which would have the effect of decreasing indicated historical performance results. The historical performance results for all indices are provided exclusively for comparison purposes only, so as to provide general comparative information to assist an individual client or prospective client in determining whether the performance of a Heritage program meets, or continues to meet, his/her investment objective(s). A corresponding description of each index is available from Heritage upon request. It should not be assumed that Heritage account holdings will correspond directly to any such comparative benchmark index. The Heritage performance results do not reflect the impact of taxes.

For reasons including variances in the investment management fee incurred, market fluctuation, the date on which a client engaged Heritage's investment management services, and any account contributions or withdrawals, the performance of a specific Heritage client's account may have varied substantially from the indicated portfolio performance results.

In the event that there has been a change in a client's investment objectives or financial situation, he/she/it is encouraged to advise Heritage immediately. Different types of investments and/or investment strategies involve varying levels of risk, and there can be no assurance that any specific investment or investment strategy (including the investments purchased and/or investment strategies devised or undertaken by Heritage) will be profitable.

Information pertaining to Heritage's advisory operations, services, and fees is set forth in Heritage's current disclosure statement, a copy of which is available from Heritage upon request Performance results have been compiled solely by Heritage, are unaudited, and have not been independently verified. Heritage maintains all information supporting the performance results in accordance with regulatory requirements.