

November 21, 2012 1:04 PM EST

Find us on Facebook

Follow us on twitter

Inside this issue

Happy Thanksgiving

Two VERY Different Paths

Those Pesky Online Passwords

Upcoming TV Appearances

Investment Quotes To Live By

Friends And Family Plan

Happy Thanksgiving

First and foremost, I want to wish you and your family a very happy, safe and meaningful Thanksgiving! I hope it's a great day for everyone!! With the political season finally over and the stream of endless ads on ice for a few years, hopefully the country and our elected officials in Washington can begin the healing process with this holiday and move forward with true compromise.

Thanksgiving is my favorite holiday of the year as I love to eat, watch football, eat and enjoy adult beverages with my family. For the first time in at least 20 years, we won't be having Thanksgiving at my parents' house. For some illogical reason, my wife volunteered to host the party at our house. So rather than show up at my parents' house, eat their food, make a mess and leave, our family gets to clean the house, prep the food, prep the house (I painted the dining room last night), set the table, cook the food, clear the table, do the dishes and clean the house! And all that may impede the routine I have done since high school with going to the gym in the morning until closing, work outside at the house, light lunch, quick nap and then football game one before the actual Thanksgiving celebration begins. This year, I think it's time to let the kids choose an outdoor family game, like flag football, before the feast.

As usual, without a good segue, several weeks ago, I participated on a wonderful and fun radio show hosted by my friend, Bruce Barber, called **Real Life Survival Guide**. You can click on that link to listen to the show about family finances. I think it was my third or fourth time on and the show gets better each and every week. It doesn't hurt that they hold it at local restaurants and we are fed some delicious foods!

And finally, here is the link to the interview I did on CNBC's Squawk Box this morning. I wish we spent more time on actionable items since you already know where I stand on the Fiscal Cliff. <u>Fiscal Cliff Interview</u>

*As I got ready to hit send, word crossed the wires about a ceasefire in the Middle East, so that's already something to be thankful for.

Two VERY Different Paths

When we left off here, <u>Obama Victory & Market Sell Off</u>, stocks were in the midst of accelerating to the downside after the election based on several factors including, comments from the ECB's Draghi, Obama's reelection and the Fiscal Cliff. My initial position was that stocks would rally if Obama won, but that whatever reaction we saw in the markets post election, it would continue into the following week.

Looking at the old chart below, although Obama won, the stock market almost perfectly followed my Romney path in orange instead.



And once the price levels from October were breached, the bears unleashed a fairly strong selling wave to last Friday's lows as you can see below.



And now it gets VERY, VERY interesting! Although the stock market only pulled back 9% and it was the 13th 4% or greater decline since the bull market launched in 2009, there was a lot of technical damage done that has not been repaired yet. As I look at the leaders and laggards, almost every sector and sub sector I watch looks sick. Now, that doesn't mean that some can't or won't repair themselves to health, but right now, only biotech and housing look truly healthy.

I believe the low we saw last Friday was "a" low, but not "THE" low, meaning that no matter what happens over the short-term, it certainly looks like the S&P 500 will breach last Friday's levels either over the coming few weeks or during the first quarter of 2013.

If you look at the chart above, the green path is probably the more bullish one as it has the market rallying another 1-3% and then rolling to new lows next month before taking off to new highs in early 2013. The red path calls for more upside right in front of us, but then a much more serious decline below the June lows way down at the bottom of the chart. As always, we will take it one step at a time and do our best to assess.

If you are worried about the Fiscal Cliff or how your portfolio will respond, please don't hesitate to call me directly at 203.389.3553 or hit "reply" to this email.

Those Pesky Online Passwords

Today, much of our life is conducted online. And that means login IDs and passwords to innumerable sites. The catch is whether or not that information will be accessible to others in the event of the user's death or incapacitation. If you haven't already, we would encourage you to establish a secure record of online accounts, login

Client Log	g on
UserID 🔒	
Password	

names and passwords and let someone know where that information can be found in the event of a problem.

This is particularly urgent in the case of a business where partners or employees would need access to password protected email accounts, online payroll, automatic bill payments and online order fulfillment systems, etc. if a managing partner becomes ill or dies. Without passwords to domain registrations, web hosting access, Facebook accounts, and more, continuing a business can become an obstacle course.

With many bank and credit card accounts going paperless, it's possible your successors may never know an account exists much less how to access it to shut off automated functions. If you have an Amazon account with a stored credit card information for purchases, it could remain active long after your death along with the possibility of the account security being breached and your card used for purchases. Then there's the Facebook account that remains ghostlike with new postings and tags. Or subscriptions that automatically renew.

One recommendation for good account security is to change your passwords on a regular basis and avoid linking passwords to any information that might make them easier to crack, such as an address or birth date. Which means you need to have a system in place to keep continually changing passwords available.

With that thought, make a list of critical web sites that you access through a login ID and password, and then where passwords can be found. This would include:

Client Log on	Client Log on	Client Log on
UserID 🔒	UserID 🕼	UserID 🕼
Password	Password	Password
Eorgot your password?	Forgot your password?	Forgot your password?

- Bank accounts
- Investment accounts
- Credit card accounts
- Tax related accounts such as a payroll tax function, or electronic filing info
- Utilities phone, electric
- Social media sites
- Membership accounts
- Email accounts
- Subscription accounts that renew automatically
- On line shopping sites that hold your credit card information
- Travel sites that hold personal information for booking convenience

If you are in the position of closing an account after someone's death, be aware that unless you are the executor or on the account name, your use of the login and password could be illegal. In particular, it is illegal to move funds that are now part of an estate, change ownership of an account without legal authority, or even post information. If there are accounts where you want others to have access after your death, you need to look at how those accounts are titled and if necessary, add that individual or business name to the account.

Upcoming Appearances

Real Life Survival Guide - Family Finances

CNBC's Squawk Box - November 21 at 6:10am

Yahoo Finance's Breakout - November 28

Global Market Summit - November 28 in New York

You can view most of the past segments by clicking below.

Media Appearances

(http://www.investfortomorrow.com/InMedia.asp)

Investment Quotes/Adages To Live By

"The only easy day was yesterday."

- The U.S. Marines

"When in doubt, get out!"

"If it's obvious, it's obviously wrong." -Joe Granville

"It's ok to be wrong, but it's not ok to stay wrong."

"This time is different."

"The markets require the patience of a dozen men." -Robert Rhea

"Luck is the residue of effort."

"The most bullish thing a market can do is go up in the face of bad news."

"The most bearish thing a market can do is go down in the face of good news."

"The market can stay irrational longer than you can stay solvent."

-John Maynard Keynes

"Government is best which governs least" - Thomas Jefferson

Inflation is the one form of taxation that can be imposed without legislation.

-Milton Friedman

"You cannot legislate the poor into freedom by legislating the wealthy out of freedom. What one person receives without working for, another person must work for without receiving. The government cannot give to anybody anything that the government does not first take from somebody else. When half of the people get the idea that they do not have to work because the other half is going to take care of them, and when the other half gets the idea that it does no good to work because somebody else is going to get what they work for, that my dear friend, is about the end of any nation. You cannot multiply wealth by dividing it." - Dr. Adrian Rogers, 1931

"Bear markets seem to be divided into three phases: the first being the abandonment of hopes upon which the final uprush of the preceding bull market was predicted; the second, the reflection of decreased earnings power and reduction of dividends, and the third representing distressed liquidation of securities which must be sold to meet living expenses.

Each of these phases seems to be divided by a secondary reaction which is often erroneously assumed to be the beginning of a bull market."

- Robert Rhea via Tim Woods

"Free enterprise is a rough and competitive game. Nobody too big to fail. Nobody too small to succeed. It is a hell of a lot better than government control." - Ronald Reagan via Dan Kennedy

"A government big enough to give you everything you want is big enough to take everything you have." - Gerald Ford via Dan Kennedy

"The problem with socialism is that, sooner or later, you run out of other people's money." - Margaret Thatcher

"Diversification alone is no longer sufficient to temper risk... You need something more to manage risk well."

- Mohamed El-Erian

Friends And Family Plan

Finally, as you know, our firm and this newsletter continues to grow mostly from your referrals. If you know anyone who is interested in securing their retirement, planning for it or just plain worried about it, please send them here. As always, thanks for thinking of us with your circle of family and friends.

Sign Up Here

You can also forward this email to family and friends by hitting the "forward email" hotlink at the bottom of this email.

To Your Financial Success,

VI AL

Paul Schatz President Heritage Capital LLC

1 Bradley Road Suite 202 Woodbridge CT 06525

203.389.3553 Phone 203.389.3550 Fax

www.InvestForTomorrow.com

Published by Paul Schatz. Copyright (C) 2008 Heritage Capital, LLC. All rights reserved.

Street\$marts is produced and distributed regularly via email by Paul Schatz of Heritage Capital, LLC

1 Bradley Road, Suite 202 Woodbridge CT 06525 Phone (203) 389-3553 Fax (203) 389-3550 - www.InvestForTomorrow.com Heritage Capital, LLC is an independent RIA not associated with any financial institution. Data used in this publication is gathered from reliable sources, although completeness and accuracy cannot be guaranteed. Performance results do not take into account any tax consequences and are not predictive of future results. This publication does not give any specific investment advice, does not provide financial planning services, or consider any individual's financial situation, needs or goals. This publication may not be reproduced or retransmitted in whole or in part without the consent of the author, Paul Schatz.

Important Disclosure Information

Heritage Capital LLC ("Heritage") composite performance results represent time-weighted actual performance results for continuously managed Heritage accounts, which individual accounts Heritage believes to be representative of its investment management process (i.e. mutual funds and exchange traded funds) for each specific strategy during the corresponding time period. The composite performance results reflect the reinvestment of dividends and other account earnings, and are net of applicable account transaction and custodial charges, and the separate fees assessed directly by each unaffiliated mutual fund and exchange traded fund holding that comprised each account, and the maximum investment advisory fee that the accounts would have incurred (by applying the Heritage's current investment advisory fee of 2.00% as set forth in its current written disclosure statement) during the corresponding time periods.

Please Note: Past performance may not be indicative of future results. Therefore, no current or prospective client should assume that future performance will be profitable, equal the performance results reflected, or equal any corresponding historical benchmark index. The historical index performance results for all historical benchmark indices do not reflect the deduction of transaction and custodial charges, or the deduction of an investment management fee, the incurrence of which would have the effect of decreasing indicated historical performance results. The historical performance results for all indices are provided exclusively for comparison purposes only, so as to provide general comparative information to assist an individual client or prospective client in determining whether the performance of a Heritage program meets, or continues to meet, his/her investment objective(s). A corresponding description of each index is available from Heritage upon request. It should not be assumed that Heritage account holdings will correspond directly to any such comparative benchmark index. The Heritage performance results do not reflect the impact of taxes.

For reasons including variances in the investment management fee incurred, market fluctuation, the date on which a client engaged Heritage's investment management services, and any account contributions or withdrawals, the performance of a specific Heritage client's account may have varied substantially from the indicated portfolio performance results.

In the event that there has been a change in a client's investment objectives or financial situation, he/she/it is encouraged to advise Heritage immediately. Different types of investments and/or investment strategies involve varying levels of risk, and there can be no assurance that any specific investment or investment strategy (including the investments purchased and/or investment strategies devised or undertaken by Heritage) will be profitable.

Information pertaining to Heritage's advisory operations, services, and fees is set forth in Heritage's current disclosure statement, a copy of which is available from Heritage upon request Performance results have been compiled solely by Heritage, are unaudited, and have not been independently verified. Heritage maintains all information supporting the performance results in accordance with regulatory requirements.